

# ESG AND SUSTAINABILITY MASTERCLASS

"DESIGNING YOUR OWN SUSTAINABILITY STRATEGY"

12th - 13th March 2025

18th - 19th June 2025

Kuala Lumpur (In Person / Online Training)

## Major Benefits of Attending

By end of this course, delegates will be able to: -

- **IDENTIFY** the causes of our environmental decline that have caused economic and social damage leading to the now urgent need for sustainable practices
- **EXPLAIN** what ESG actually is and its relevance to making business decisions
- **DESCRIBE** critical environmental, social and governance issues
- **EXPLAIN** how stakeholders influence corporate ESG performance
- **EXPLORE** one's company from a stakeholder perspective and learn effective Stakeholder Management policies and strategies
- **EXAMINE** government and public policy as it relates to promoting real-world, effective, achievable, sustainable practices
- **ANALYSE** ESG risk and opportunities
- **EXPLORE** metrics and evaluation methods related to sustainability
- **USE** this learning to develop your own corporate Sustainability Strategy

## Course Methodology

Client has the option to choose to participate either below method.

**Online Course :** This course will be conducted via Zoom.

**Kuala Lumpur Hotel:** This course will be conducted at the hotel with the trainer on site. Participants will need to bring their own laptop. Lunch/Dinner and 2 networking breaks will also be provided.

## Why you Should Attend?

Upon completion of this ESG and Sustainability Masterclass, you will be able to:

- Explain what ESG actually is and its relevance to making corporate sustainability decisions, describe the most urgent critical environmental, social, and governance issues
- Explain how all stakeholders ultimately influence corporate ESG performance
- Analyse your specific and unique ESG risks and opportunities enabling participants to plan and implement a universally applauded and "sustainable" Sustainability Plan for your organisation.

In conjunction with the Fasting Month of Ramadhan, all our Muslim Delegates would be given Complimentary Dinner Buffet Vouchers to remunerate the usual Lunch Buffet. Each fasting delegate will receive One (1) Voucher per Training Day. These vouchers are redeemable for dine-in in HOTEL VENUE, valid during Ramadhan month only.

## Who Should Attend?

The **ESG and Sustainability Masterclass** is suitable for anyone specifically involved in sustainability initiatives and policies and all managers and professionals interested in wider who would like to better understand how a company can manage and implement ESG and Sustainability policies and thus the following should consider participating:

- C-Suite Executives
- Sustainability Managers
- Financial Officers
- Corporate Affairs Officers
- HR Professionals
- Media Relations Professionals
- Environment, Quality Health and Safety Employees
- Investor Relations Personnel
- Procurement and Supply Chain Specialists
- NGO Professionals

Organized by:



For more details, contact [hello@fdb.sg](mailto:hello@fdb.sg)

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