

# FINANCIAL PLANNING AND ANALYSIS

24th - 25th February 2025  
14th - 15th May 2025

Kuala Lumpur (In Person) / Online Training

## Major Benefits of Attending

By taking this course, delegates will be able to:

- **APPRECIATE** the importance of effective financial planning and its impact on profitability
- **EXPLAIN** the nature and concept of corporate finance
- **UNDESTAND** Various sources of finance with their utilization, based on the cost of capital
- **OBTAIN** an overview of the financial statements and management reports to evaluate the company's performance
- **UNDERSTAND** the concepts of Ratio/ Horizontal/ Vertical analyses
- **UNDERSTAND** the different components of working capital and reduce the Cash conversion cycle
- **EXPLAIN** how Investment decisions are made using Capital budgeting decisions;
- **UNDERSTAND** Cost behavior and its effect on financial planning
- **IMPROVED** Cost Management: Provide insights into cost management techniques and strategies, enabling organizations to optimize their cost structures
- **UNDERSTAND** various types of budgets and use the one most suited to the organization
- **GET** equipped to manage and control budgets and forward plans
- **UNDERSTAND** the best practice of financial planning and management

## Course Methodology

Client has the option to choose to participate either below method.

**Online Course :** *This course will be conducted via Zoom.*

**Kuala Lumpur Hotel :** *This course will be conducted at the hotel with the trainer on site. Participants will need to bring their own laptop. Lunch/Dinner and 2 networking breaks will also be provided.*

## Why you Should Attend?

Financial planning is the process of raising funds and allocating these funds on the basis of a business strategy. It is almost impossible for an organisation to be financially viable without preparing a proper financial plan. This includes financial feasibility studies before the operations and preparing budgets and forward plans during the operations. Not all businesses achieve success and one of the reasons is the lack of financial planning.

Financial reports give a deep insight into the financial health of the company. Business owners, directors, and the top management must have the ability to go behind the figures in the financial reports so as to understand the current financial health and plan for the future.

It is, therefore, crucial to understand the financial statements of the company and differentiate between various statements produced in an annual report and grasp the flow of information. Financial Planning and Analysis teams play an important role by preparing budgets and forecasts supporting major decisions taken by the Boards and CEOs. In this regard, various types of budgets and forward plans will also be covered.

## Who Should Attend?

This course has been specifically designed for:

- Senior executives, Members of management committees
- Professionals associated with the finance function
- Non-finance professionals who want to increase their knowledge of financial language, communicate with other finance professionals, and understand the financial aspects of business
- Shareholders and business owners eager to learn the fundamentals of financial planning

Organized by:



FDB EVENTS PTE LTD (SINGAPORE)  
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