

# EMPLOYEE ENGAGEMENT AND RETENTION STRATEGIES

*Learn Motivational and Engagement Strategies to Improve and Sustain Employees Retention*

**17th - 18th February 2025**  
**5th - 6th May 2025**

**Kuala Lumpur (In Person) / Online Training**

## Major Benefits of Attending

By taking this course, delegates will be able to:

- **LEARN** what you and your team can do to improve and sustain employee engagement
- **LEARN** how to draw, literally, the strategy of HR motivation & retention process and how to map the roles in the organization in these processes
- **IDENTIFY** the skills needed to be successful in implementing the Retention & Motivation strategy
- **CREATE** your own HR strategy

## Course Methodology

**Client has the option to choose to participate either below method.**

**Online Course :** This course will be conducted via Zoom.

**Kuala Lumpur Hotel :** This course will be conducted at the hotel with the trainer on site. Participants will need to bring their own laptop. Lunch/Dinner and 2 networking breaks will also be provided.

In conjunction with the Fasting Month of Ramadhan, all our Muslim Delegates would be given Complimentary Dinner Buffet Vouchers to remunerate the usual Lunch Buffet. Each fasting delegate will receive One (1) Voucher per Training Day. These vouchers are redeemable for dine-in in HOTEL VENUE, valid during Ramadhan month only.

## Why you Should Attend?

- After the completion of this course, delegates will be able to build and manage the Motivation & Retention process
- You will build more effective relationships within organizations and increase the visibility of HR
- You will demonstrate credibility with stakeholders
- You will know how to focus on the areas that matter most and add the most value to the company now and in the future
- You will be able to maximize the opportunity presented to the HR function to demonstrate value in the context of the current economic climate
- You will create an HR strategy
- You will develop the capacity and potential as an HR leader of the future

## Who Should Attend?

HR, Middle and Top Managers, Chief Executive Officers, Chief Operating Officers, Chief Human Resource Officers, Chief Talent Officers, Directors, General Managers, Vice Presidents, Heads, Senior Managers, Managers, Senior Executives and Executives across all industries.

Organized by:



**For more details, contact [hello@fdb.sg](mailto:hello@fdb.sg)**

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