

# ESG AND SUSTAINABILITY MASTERCLASS

"DESIGNING YOUR OWN SUSTAINABILITY STRATEGY"

19th - 20th August 2024

12th - 13th November 2024

Kuala Lumpur (In Person / Online Training)

## Major Benefits of Attending

By end of this course, delegates will be able to: -

- **IDENTIFY** the causes of our environmental decline that have caused economic and social damage leading to the now urgent need for sustainable practices
- **EXPLAIN** what ESG actually is and its relevance to making business decisions
- **DESCRIBE** critical environmental, social and governance issues
- **EXPLAIN** how stakeholders influence corporate ESG performance
- **EXPLORE** one's company from a stakeholder perspective and learn effective Stakeholder Management policies and strategies
- **EXAMINE** government and public policy as it relates to promoting real-world, effective, achievable, sustainable practices
- **ANALYSE** ESG risk and opportunities
- **EXPLORE** metrics and evaluation methods related to sustainability
- **USE** this learning to develop your own corporate Sustainability Strategy

## Course Methodology

Client has the option to choose to participate either below method.

**Online Course :** This course will be conducted via Zoom.

**Kuala Lumpur Hotel:** This course will be conducted at the hotel with the trainer on site. Participants will need to bring their own laptop. Lunch/Dinner and 2 networking breaks will also be provided.

## Why you Should Attend?

Upon completion of this ESG and Sustainability Masterclass, you will be able to:

- Explain what ESG actually is and its relevance to making corporate sustainability decisions, describe the most urgent critical environmental, social, and governance issues
- Explain how all stakeholders ultimately influence corporate ESG performance
- Analyse your specific and unique ESG risks and opportunities enabling participants to plan and implement a universally applauded and "sustainable" Sustainability Plan for your organisation.

## Who Should Attend?

The **ESG and Sustainability Masterclass** is suitable for anyone specifically involved in sustainability initiatives and policies and all managers and professionals interested in wider who would like to better understand how a company can manage and implement ESG and Sustainability policies and thus the following should consider participating:

- C-Suite Executives
- Sustainability Managers
- Financial Officers
- Corporate Affairs Officers
- HR Professionals
- Media Relations Professionals
- Environment, Quality Health and Safety Employees
- Investor Relations Personnel
- Procurement and Supply Chain Specialists
- NGO Professionals

Organized by:



For more details, contact [hello@fdb.sg](mailto:hello@fdb.sg)

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