CROSS CULTURAL COMMUNICATION MASTERCLASS

22nd - 23rd July 2024

7th - 8th October 2024

Dubai, United Arab Emirates

Major Benefits of Attending

By end of this course, delegates will be able to:

- UNDESTANDING of cultural differences and their impact on communication
- **KNOWLEDGE** of effective cross-cultural communication strategies
- SKILLS to navigate language barriers and nonverbal cues
- **ABILITY** to build trust, rapport, and collaborate effectively in multicultural settings

Why you Should Attend?

Whether you communicate under pressure, manage challenges in interpersonal relationships, or look to build lasting rapport, your communication style and competence are the cornerstones for improving your chances of achieving your objectives.

The aim of this course is to assist you in becoming a more effective communicator by identifying people's thinking patterns and preferred learning methods and by tailoring your communication accordingly.

Getting a better understanding of how you communicate with others as well as how others communicate with you will improve business and personal relationships.

Moreover, this course will help you fine-tune the way you interact with others, which can be the key to your workplace and overall success.

Who Should Attend?

This course is designed to benefits:

- Employees who are working in diverse teams or with colleagues from different cultural backgrounds
- Managers and Supervisors who are responsible for multicultural teams and wanting to create an inclusive and culturally sensitive work environment.
- Human Resources Professionals involved in talent management, employee development, fostering diversity and inclusion initiatives
- Executives and Leaders involved in strategic decision-making for global operations with the aim to create an inclusive corporate culture
- Global Mobility and International Assignment Teams who are managing expatriate assignments or global mobility programs.
- Customer-Facing Roles who are interact with clients or customers from diverse cultural backgrounds.
- Anyone Interested in Cultural Competence Individuals who recognize the importance of understanding and appreciating different cultures in a globalized workplace.

Organized by:



For more details, contact hello@fdb.sg