

Redefining HR Through Data Analytics

Analytics in HR – Data Driven Decision Making in Human Resources

8th – 9th July 2019 | Fairmont Dubai, United Arab Emirates

11th – 12th July 2019 | The Ritz-Carlton, Kuala Lumpur, Malaysia
(2 nights Free accommodation at Ritz Carlton)

Major Benefits of Attending:

By end of the course, delegates will be able to:

- **IDENTIFY** importance of HR analytics
- **DEVELOP** business value of analytics
- **UNDERSTAND** advance analytics and statistics
- **PREPARE** reports and visualization
- **REVIEW** data integrity and compliance
- **FOCUS** on cultural analytics

**DELEGATES ARE
REQUIRED TO
BRING THEIR OWN
LAPTOP**

“Getting to truly actionable insights almost always requires collecting new data in collaboration with the business and the rest of HR”

Why you Should Attend?

Using HR data can be legally and ethically challenging, but incredibly valuable – probably the greatest asset the HR team has. Why? Because when HR data is used to improve decisions, make employees happier, and optimize processes, it adds value to the company.

HR teams can use data to make better HR decisions, better understand and evaluate the business impact of people, improve the leadership’s decision making in people-related matters, make HR processes and operations more efficient and effective, and improve the overall wellbeing and effectiveness of the company’s employees. All of this can have a huge impact on a company’s ability to achieve its strategic aims, and that’s what makes HR data so valuable.

This course will provide an understanding on HR analytics best practices and discuss on picked sample case studies. In addition, there will be a focus on advance analytic and statistics, workforce strategy and planning and advance application.

Who Should Attend?

This course will benefit:

- ✓ Directors, Senior Vice Presidents, Vice Presidents
- ✓ HR Directors
- ✓ HR Managers
- ✓ HR Business Partners
- ✓ Analytics
- ✓ Predictive Analytic
- ✓ Business Analyst
- ✓ Senior Management Staff

Organized by: _____

