

# PREDICTIVE TALENT ANALYTICS AND RETENTION

Drive retention success by harnessing the power of Workforce Analytics

4th & 5th July 2019  
The Ritz-Carlton, Kuala Lumpur, Malaysia

"Did you know, £30k is the estimated average cost to organizations when they lose an employee"

"Nearly four out of five (78%) of business leaders rank EMPLOYEE RETENTION as important or urgent"

ARE YOU ONE OF THEM?

## Major Benefits of Attending:

By end of this course, delegates will be able to:

- **UNDERSTAND** Predictive Sequencing, Consequence measurement, and key delivery composites.
- **IDENTIFY** predictive absorption modelling and pre-conditioned on boarding assessment.
- **BE PROVIDED WITH** tools and techniques to make better comparisons between existing practices and predictive analytics
- **HELP** identify who is likely at risk of attrition, at the individual level, and when they are likely to leave
- **GENERATE** a more effective understanding of retention challenges by accounting for changes in workforce dynamics in retention-not just historical retention trends.
- **UNDERSTAND** the link between predictive deliberation to KPI's
- **PROMOTE** creative thinking, problem solving, and collaboration skills

## Why you Should Attend?

If you are leaders who's seeking to take proactive measures on addressing retention challenges, the tools in this course will be crucial. This course compares the existing practices of standard measurement scale and also provides background on predictive analytics and the step-by-step process of implementation within organization.

Fully exploit the advanced analytics that can predict turnover risk at the individual level and which also provide senior executives the lead time to address retention challenges and keep the leading performers within organization. This predictive analytics uses a cloud-based solution that can allow multiple practitioners to view dynamic reports based on their preferences, replacing the old model of static reports shared through email.

## Who Should Attend?

This course is specifically designed for:

- ✓ Directors
- ✓ Senior Vice Presidents
- ✓ Vice Presidents
- ✓ Heads and Senior Managers
- ✓ Managers of IT & ICT
- ✓ Talent Acquisition Manager
- ✓ Director or VP
- ✓ HR Manager or Director
- ✓ HR Generalist
- ✓ Sourcing Strategist
- ✓ People Analytics Lead
- ✓ Business Leaders

Organized by: \_\_\_\_\_

