

# Finance for Non-Financial Professionals

Back by popular demand !!

“Finance and Management Know-hows for Non-Financial Practitioners; conquer the finance barriers, gain technical ability to improve your financial decision making”

10/10 RATINGS!

14th - 15th July 2019  
Grand Hyatt Dubai, United Arab Emirates

## Free Take Away

Participants will receive a full participant's manual with copies of all PowerPoint slides and supporting notes, copies of all worksheets and group activities and photographic copies of any relevant flipchart or whiteboard notes.

## Major Benefits Of Attending – You Will Be Able To:

- **UNDERSTAND** fundamental business finance concepts
- **READ** and effectively interpret financial reports, including income statements, balance sheets, cash flow statements, and statements of retained earnings
- **DEVELOP** knowledge in cash flow estimation
- **CONSIDER** different financial constraints for the implementation of a project
- **DEVELOP** awareness of key financial ratios analysis
- **START** Identifying and analyzing important financial data
- **RECOGNIZE** key financial terms and their role in company finance
- **MAKING** strategic financial decisions
- **DETERMINE** the risk level of your organization
- **BE** aware of major accounting principles such as cash and accrual accounting
- **IDENTIFY** the accounting process: journals/ledgers, how debits & credits work
- **USE** the balance sheet to examine assets and liabilities
- **ANALYZE** the income statement to assess revenues and expenses
- **TAKE** the guesswork out of your decision making; deliver a better bottom line
- **EXPAND** your professional expertise and your career opportunities

## Why you Should Attend?

A rapidly changing and increasingly competitive global resource industry has resulted in a focus on efficient financial management and smart financial decision making.

For the technical manager this has meant a high level of technical expertise is no longer sufficient for superior management performance. If you are required in your line of work to manage assets, analyze investment proposals, justify or approve expenditure then attending this Masterclass will equip you with the essential skills you need.

## Who Should Attend?

This Workshop has been researched and developed for executives in the technical and non-technical departments from every functional area of responsibility such as:

- ✓ Directors
- ✓ Managers
- ✓ Superintendents
- ✓ Supervisors
- ✓ Engineers
- ✓ Planners
- ✓ Team Leaders
- ✓ Project Coordinators
- ✓ Human Resource Management
- ✓ Sales & Marketing

Across all industries

Organized by: \_\_\_\_\_



WE SOLVE YOUR PUZZLE