

# VEHICLE FLEET MANAGEMENT FOR AUTOMOBILES MASTERCLASS

Expand your understanding in Fleet types (Automobiles, Straight Trucks & Heavy Duty 18 Wheelers) and Learn the Application of Fleet Sizing practices

17th & 18th April 2019  
The Ritz-Carlton, Kuala Lumpur, Malaysia

DELEGATES ARE  
REQUIRED TO BRING  
THEIR LAPTOP FOR  
GROUP DISCUSSION  
AND EXERCISES

## Major Benefits Of Attending

By end of this course, delegates will be able to:

- **ENHANCE** company's automotive, light duty trucks and heavy duty trucks ownership (TCO)
- **HAVE** comprehensive understanding on Lease versus Buy, Close ended Leases versus Opened Leases versus Partial Leases
- **USE** Best Practices understanding on how to perform Fleet Sizing Optimization
- **DEVELOP** a clear understanding of Increased Government Regulations and Electronic Maintenance Documentation and Technician Shortage
- **GAIN** understanding on Best Practice for Total Cost of Ownership Fleet Management/ Maintenance
- **UNDERSTAND** the Economic Life Cycle Costing for New and Used equipment
- **UNDERSTAND** more about the Specking equipment in terms of Fuel Economy and Maintenance

## Why you Should Attend?

Fleet management is the function that oversees, coordinates and facilitates various transport and transport related activities. Fleet management underpins and supports transport related activities through the management of the assets that are used.

Effective fleet management aims at reducing and minimizing overall costs through maximum, cost effective utilization of resources such as vehicles, fuel, spare parts, etc.

The administration and financial management of fleet is very organisational specific. It largely depends on donor requirements and organisational policies. For example, in some organizations vehicles are restricted to specific projects and others utilize vehicle pools to serve multiple projects. Driving policies can vary from a strict reliance on a dedicated driver from the organization, to using staff to drive the vehicles. The administrative policies of the individual organization will dictate which approach will be utilized. This resulted in the custodian of the fleet management function to be very much dependant on organizational policies and structures.

The overall aim of this workshop is to provide you an understanding in in using the right tools to manage your fleet in a cost effective way. During the workshop, you will get to learn the in-depth knowledge to successful size the number of vehicles required based on best practices, Perform lease versus buy analysis, Who to partner with and why. In addition, participants have the opportunity develop a total cost standpoint, operate a safer more reliable fleet and enable executives to focus on growing the business.

## Who Should Attend?

The seminar is specifically designed for:

- ✓ Fleet Managers
- ✓ Transport Managers
- ✓ Maintenance Managers
- ✓ Logistics Managers
- ✓ Transportation Managers
- ✓ Fleet Managers
- ✓ Maintenance Managers
- ✓ Maintenance Planners
- ✓ Operations Supervisors
- ✓ Transport Controllers
- ✓ Fleet Controllers
- ✓ Fleet Administrators
- ✓ Stakeholders in the Fleet Maintenance Support

Organized by: \_\_\_\_\_

