

# Employee Engagement Masterclass

Better engagement results in better productivity

25th – 26th April 2019  
The Ritz-Carlton, Kuala Lumpur, Malaysia

## Major Benefits Of Attending:

- **ENSURE** that both you and your organization are better at understanding and implementing employee engagement
- **WEAVE** employee engagement with strategic objectives for the maximum benefit of customers, the organization, and employees
- **LEARN** about the latest innovative conceptual, cognitive, emotional, and behavioural developments and practices in employee engagement
- **TRANSITION** your company or organization from early stages of employee engagement to more robust and powerful ways to engage
- **ARTICULATE** a solid business case for engagement where you work
- **DESIGN** experimentation methods with employee engagement to determine what works best within your organization
- **PRACTICE** micro engagement methods to foster and enhance your personal engagement and the engagement of employees who directly report to you
- **ASSESS** your current state of engagement and develop an action plan to both increase and improve engagement while also making it sustainable.
- **CREATE** an organization where employees look forward to coming to work, feel connected to the organization and strive to make a difference

## Why you Should Attend?

By the end of this workshop you will be equipped with robust knowledge of employee engagement fused with assessments, tools, behaviors and actions to ignite, improve and increase employee engagement and thereby achieve results, build relationships, and cultivate wellbeing.

## Who Should Attend?

In a strong organization everyone plays a part in improving and increasing employee engagement for the benefit of all. Engagement is much more than an HR or Internal Communications task. It is a line issue focused on how we work, manage, and lead.

Specific participants who would benefit from this workshop include

- ✓ C-Suite executives to help them fully understand and support and ensure engagement is tied in with strategic objectives
- ✓ HR and Internal Communications VPs, Directors, and Managers who are often tasked with championing engagement in their organizations
- ✓ Managers, Directors and managers of strategy or organizational development
- ✓ VPs, Directors and Line managers who use engagement to achieve results while building relationships

Organized by: \_\_\_\_\_

