

BUSINESS INTELLIGENCE: DATA ANALYTICS AND REPORTING TECHNIQUES

Discover the Data Management and Governance and Learn the Trends in External Data Sources

3rd & 4th April 2019
JW Marriott Hotel, Kuala Lumpur, Malaysia

By attending this 2 day training course, you will be able to:

By end of this course, delegates will be able to:

- **UNDERSTAND** the trends in Data Integration and Analytical Models
- **LEARN** the impact of Cloud on Data Integration and Data Management
- **DIFFERENTIATE** between Traditional Analytics and Advanced Analytics
- **EXPLORE** the pitfalls of a Data-Driven culture
- **IDENTIFY** the landscape of visualization and reporting tools
- **EXPAND** knowledge on rise of Data-Driven organization
- **IMPROVE** understanding on landscape of Data Visualization and Reporting Tools
- **DISCUSS** on what Advanced Analytics / Machine Learning can and cannot do

Why you Should Attend?

Business intelligence (BI) is the use of data to help make business decisions. BI, as it's commonly referred to, is a broad umbrella term for the use of data in a predictive environment. Business intelligence encompasses analytics, acting as the non-technical sister term used to define this process. BI often refers to the process that is undertaken by business analysts in order to learn from the data they collect in a post-analysis phase. Conversely, business intelligence can also be used to describe the tools, strategies, and plans that are involved with data-driven decision making.

This workshop will share best practices for implementing business intelligence within the corporation. Case studies will illustrate how these ideas work in practice. Group discussions will help attendees improve their understanding the data processing and identify opportunities for associated with Cloud based Analytics.

Who Should Attend?

The seminar is specifically designed for:

- ✓ Business Professionals
- ✓ Business Analysts
- ✓ Data Analysts
- ✓ Research Analysts
- ✓ Finance Professionals
- ✓ Marketing and Sales Professionals
- ✓ HR Professionals
- ✓ IT Professionals
- ✓ Administrative Staff
- ✓ Supervisors
- ✓ General Business Professionals
- ✓ Staff from any function who need to learn and apply state-of-the-art data analysis techniques

Organized by: _____

