

Contemporary Strategies for Internal Communications

“How to Communicate with All Stakeholders in the Digital Age!”

11th - 12th March 2019
Singapore

Free Takeaways:

Participants will benefit from a highly-rated 10/10 workshop and also receive:

- A in-class workshop manual for note-taking and immediate “Action Planning!”
- A post-workshop PDF covering all of the training materials and videos to share with colleagues and to continue to improve your IC skills long after the workshop is completed
- A Personal Self-Assessment Test measuring your own Personal Communication Skills

Major Benefits Of Attending – You Will Be Able To:

- **EXPLORE** how Personal, Corporate and Regional Cultures affect Communications
- **LEARN** essential strategies to dramatically improve your personal communication skills
- **KEEP UPDATED** with a list of online Digital Media resources
- **SELECT** the most appropriate IC Channels
- **DEVELOP** and Internal Communications Strategy
- **MASTER** visually compelling Storytelling techniques to communicate your message

Why you Should Attend?

- ✓ Benefit from - and network with - other participants who have experience in the field of corporate communications
- ✓ Gain insights from the trainer - and TEDx TALK Speaker - who has 25+ years of Executive level experience in Canada, The USA, Europe, The Middle East and across SE Asia
- ✓ Access knowledge that will allow you to immediately develop a practical but highly-effective plan for Internal Communications
- ✓ Receive the tools you need to truly transform how your organisation communicates with all your stakeholders

Who Should Attend?

Chief Executive Officers, Directors, General Managers, Vice Presidents, Heads, Senior Managers, Managers, Senior Executives and Executives of:

- ✓ Corporate Communications
- ✓ Media Relations
- ✓ Public Relations
- ✓ Human Resources
- ✓ Internal Communications
- ✓ Marketing
- ✓ Social Media
- ✓ Marketing and Advertising

Across all industries

Organized by: _____

