

2 Day Strategic Recruitment, Interviewing and Selection Masterclass

Understanding current trends and the right measures throughout recruitment, interviewing and selection stages

11th & 12th April 2019
JW Marriott Hotel, Kuala Lumpur, Malaysia

Major Benefits of Attending

By end of this course, delegates will be able to:

- **DELIVER** 'effective and fair' panel interviews
- **DEVELOP** an understanding of the whole process of selection
- **IMPLEMENT** relevant selection criteria, based upon competencies
- **EVALUATE** candidates against a 'fair and consistent' scoring system
- **DEMONSTRATE** using the skills of job Analysis and writing effective Job Descriptions
- **MASTER** the importance of Competencies on HR, and especially in Strategic Recruitment
- **DEVELOP** their own interpersonal skills to help them achieve Strategic Recruitment, interviewing and selection

Why you Should Attend?

Bringing the right talent into an organisation is absolutely critical as well as being very difficult. Recruit the wrong candidates and you may be 'stuck' with people who are not adding 100% to the organisation. Recruiting the right talent ensures that you are adding to the resources of the organisation which leads to a better result and making the job of management easier.

One of the best definitions for staff recruitment is to make your process; **Effective, Efficient and Fair.**

- ✓ **Effective** means that the process you use gets the BEST candidates to fill your posts.
- ✓ **Efficient** means that the process is well managed and optimized not to waste management time unnecessarily on this key activity.
- ✓ **Fair** means that you are operating within the law but also operating in a way that prospective candidates think you are a good company to work for. Fair is part of your Employer Branding

Underpinning all this is to have a **Competency Framework** that allows you to operate in a way that supports all the organisational HR processes. Competencies are the basis of effective recruitment, effective performance management and ensure managers and leaders have the right skill set.

Who Should Attend?

The seminar is specifically designed for all professionals, leaders and staff who are actively involved in selection that should be trained in the skills and techniques required:

- ✓ Managers
- ✓ Team Leaders
- ✓ Senior Managers
- ✓ Senior Executives
- ✓ General Managers
- ✓ Chief Talent Officers
- ✓ Head of Departments
- ✓ Human Resource Directors
- ✓ Chief Executive Officer (CEO)
- ✓ Chief Operating Officer (COO)
- ✓ Chief Human Resources Officers (CHRO)
- ✓ Executives Of Human Resource Management, Talent Management, Succession Planning, Performance Development, Employee Relations and Leadership Development

Organized by: _____

