

3 Day MBA in Supply Chain Management

Alignment, Performance & Cost Management: Why Supply Chain Matters

13th - 15th February 2019
JW Marriott Hotel, Kuala Lumpur, Malaysia

HIGHLIGHT OF THE WORKSHOP

Access to a no charge online simulation that will scan the environment, choose optimal locations, inventories, lead times, and purchase strategy for your supply chain called 'The Fresh Connection' (TFC). This will put delegates to the test and compete in teams, to achieve results on the go.

Course as delivered

Free Online Assessment for your supply chain

Free Takeaways

- Participants will receive for all courses: A full participant's manual with copies of all PowerPoint slides and supporting notes, copies of all worksheets and group activities and photographic copies of any relevant flipchart or whiteboard notes.

Each delegate will need to bring along a laptop for the use of 'The Fresh Connection' simulation online.

Major Benefits Of Attending – You Will Be Able To:

- **DESCRIBE** an end to end supply chain and key linkages to the business strategy
- **DISCUSS** the alignment of the business to the strategy
- **IDENTIFY** 3 major flows in every supply chain and how they support profitability
- **DESCRIBE** how the seven areas of cost affect the supply chain
- **DISCOVER** ways to optimize the supply chain for Least Total Cost for maximum profitability
- **EXPERIENCE** leadership alignment in senior level decision making for the supply/value chain
- **LEARN** the role of the customer in defining VALUE and role of the suppliers to a successful supply chain
- **CONQUER** KPI's, measuring ROI, Maximum profit at Minimum cost
- **GAIN** a Competitive Advantage, Lead Time and Availability, FLOW and Through-put
- **FORECAST** and understand Demand
- **MASTER** Supplier Management, delivery, quality and capability
- **UNDERSTAND** the role of Blockchain, AI, (artificial intelligence) & Technology to increase value

Why you Should Attend?

Gain recognition, confidence and credibility as an effective leader by applying the concepts in the workshops the first day back on the job. Learn to see the new opportunities within your organization and position the firm for best practices. Break down the barriers and silos that stand between team cooperation and organizational effectiveness to improve performance.

Recognize alignment of strategy to execution, of senior to middle management and direct labor. Learn to recognize resistance, fear, conflict of change, to leverage decision making across the value chain to drive greater performance

Leave this training with a practical plan of action with a systematic approach for your continuous learning and the organizations sustained improvement.

Who Should Attend?

The following professionals focusing on maximizing profitability across the entire Value Chain should attend such as C-Suite, VP – Sales/Marketing, Operations, Purchasing and Supply Chain leaders, Directors, Managers, Supervisors and Leads of ;

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|---------------------|------------------|
| ✓ Materials | ✓ Warehouse |
| ✓ Supply chain | ✓ Stockroom |
| ✓ Logistics | ✓ Transportation |
| ✓ Operations | ✓ Finance |
| ✓ Purchasing | ✓ Accounting |
| ✓ Procurement | ✓ Costing |
| ✓ Supply planning | ✓ IT |
| ✓ Scheduling | ✓ Commodity |
| ✓ Inventory | |
| ✓ inventory control | |
| ✓ Production | |

Across all industries

Organized by: _____

