

PROJECT PORTFOLIO MANAGEMENT (PPM) MASTERCLASS

Trying to Manage a Project Without Project Management is like
Trying to Play a Football Game Without a Game Plan

12th & 13th December 2018
JW Marriott Hotel, Kuala Lumpur, Malaysia

Delegates are required to bring their own laptop for exercises and presentations purposes

Major Benefits of Attending

By end of the course, the delegates will be able to:

- **UNDERSTAND** how project portfolio management plays a significant role to your business success
- **LEARN** about art and science of project estimation
- **DISCOVER** how to select and start of a project wisely
- **FIND OUT** about effective negotiation techniques with customers and management
- **KNOW** how to maximize your project portfolio's value
- **ABLE** to link your project portfolio to meet the business objectives and goals
- **IMPLEMENT** an effective project portfolio management to your organization

Why You Should Attend?

This 2-day workshop is the most practical and extensive to the many facets of project management you'll find anywhere for certifying PfMP in the First Try.

As a participant, you will get a thorough briefing in the nuts and bolts of planning, scheduling, and budgeting. You'll discover the communication skills it takes to get ideas, instructions, and requests across quickly and accurately. You will learn how to stay on top of deadlines and expenses, ways to rebound quickly from surprises and setbacks, and how to get the best from people who don't normally report to you.

Everyone who attends this workshop will come away in a strong position to lead any project with confidence and discipline — from drawing board to finished product and certified PfMP.

Who Should Attend?

- ✓ CEOs, COOs, CTOs, CIOs
- ✓ Presidents and Vice Presidents
- ✓ Directors of Project Management Office (PMO)
- ✓ Directors of Project Management
- ✓ Project, Program and Portfolio Managers
- ✓ Functional Department Directors and Managers

Organized by: _____

