

# Contemporary Strategies for Internal Communications

“How to Communicate with All Stakeholders in the Digital Age!”

6th - 7th December 2018

JW Marriott Hotel  
Kuala Lumpur, Malaysia

## Free Takeaways:

Participants will benefit from a highly-rated 10/10 workshop and also receive:

- A in-class workshop manual for note-taking and immediate “Action Planning!”
- A post-workshop PDF covering all of the training materials and videos to share with colleagues and to continue to improve your IC skills long after the workshop is completed
- A Personal Self-Assessment Test measuring your own Personal Communication Skills

## Major Benefits Of Attending – You Will Be Able To:

- **EXPLORE** how Personal, Corporate and Regional Cultures affect Communications
- **LEARN** essential strategies to dramatically improve your personal communication skills
- **KEEP UPDATED** with a list of online Digital Media resources
- **SELECT** the most appropriate IC Channels
- **DEVELOP** and Internal Communications Strategy
- **MASTER** visually compelling Storytelling techniques to communicate your message

## Why you Should Attend?

- ✓ Benefit from - and network with - other participants who have experience in the field of corporate communications
- ✓ Gain insights from the trainer - and TEDx TALK Speaker - who has 25+ years or Executive level experience in Canada, The USA, Europe, The Middle East and across SE Asia
- ✓ Access knowledge that will allow you to immediately develop a practical but highly-effective plan for Internal Communications
- ✓ Receive the tools you need to truly transform how your organisation communicates with all your stakeholders

## Who Should Attend?

Chief Executive Officers, Directors, General Managers, Vice Presidents, Heads, Senior Managers, Managers, Senior Executives and Executives of:

- ✓ Corporate Communications
- ✓ Media Relations
- ✓ Public Relations
- ✓ Human Resources
- ✓ Internal Communications
- ✓ Marketing
- ✓ Social Media
- ✓ Marketing and Advertising

Across all industries

Organized by: \_\_\_\_\_

