

# 3 Day MBA for Owners, CEO's and Senior Executives

Upgrade to a unified, holistic view of the organization that aligns all the major management disciplines into a master mind-set model

5th – 7th December 2018  
JW Marriott Hotel, Kuala Lumpur, Malaysia

## Major Benefits of Attending

- **LEVERAGE** current strengths successfully in the market
- **DECREASE** personal exertion and intensity to regain balance
- **CREATE** “next level” strategies to break through current revenue levels
- **BUILD** a community and network of strategic alliances
- **ESTABLISH** a position of thought-leadership with clients and peers
- **ADAPT** powerful business philosophies and implementation of same
- **ENGAGE** in exceptional leadership and masterful management
- **APPLY** and **IMPLEMENT** successful, practical change management
- **USE** pragmatic approaches to business negotiations for cooperative success

## Why You Should Attend?

If you are serious about your executive career in management and leadership, this is the ultimate experiential learning programs that will fast track your executive knowledge and competencies.

The entire three days is hands-on and practical where you will be exposed to many disparate case studies, group challenges, and individual problem-solving exercises that will test your thinking, learning and application of existing and new knowledge. There are many case studies, group challenges where you will work and compete in teams, walk-talks where members pair-off and walk for 10 minutes discussing strategies, techniques, challenges, etc.

## Who Should Attend?

This course has been designed and will be of particular benefit to:

- ✓ CEOs
- ✓ Directors
- ✓ Divisional and Departmental Heads
- ✓ Senior Managers
- ✓ C-Level Executive

“To meet our performance goals—or to stay ahead of the competition—we need to reinvent ourselves. Virtually everything about the way we do business must change.”  
- Toyota Global Vision

“In our company, IT reported to the CEO, so I'd never had it report to me before. I dealt with it, of course, as a major user, but I never actually approved its spending requests and architecture plans. We probably experienced two years of excess before I could fully separate the necessary from the grandstanding. I wish I had spent three or four days away from the company learning how to oversee IT.”  
- The CEO of a Large Financial-Services Company

Organized by: \_\_\_\_\_

