

# Advanced Personal & Corporate Communications

## The Most Essential Skills to Become a Captivating Communicator

27th - 28th June 2018  
Kuala Lumpur, Malaysia

### Major Benefits Of Attending:

- **CONNECT** authentically - with greater self-confidence – with colleagues and/or clients
- **ASSESS** your personal strengths as a Meeting Moderator or Public Speaker
- **BENCHMARK** your skills and be inspired by Corporate Legends of Communication
- **IDENTIFY** and **FIX** your company's most urgent Meeting, Presentation and Corporate Communication weaknesses
- **MASTER** "neuro-scientific" **STORYTELLING** strategies to be more memorable
- **ENGAGE** staff or clients by actively involving them in the decision-making process
- **STRUCTURE** an easy-to-follow, memorable meeting, presentation or speech
- **CONVINCE** your audience with **EMOTIONS** ("They may forget what you said; but will NEVER how you made them feel")

### Why you Should Attend?

This two-day workshop is designed to bring awareness to the crucial importance of establishing an effective Corporate Communication Culture and also to improve your personal and interpersonal skills. Participants will also be equipped with highly-practical, easy-to-implement strategies that will truly transform their management performance and better achieve company goals.

Delegates will also be provided link to a practical list (Learn to Learn) of websites that builds-upon the content of the workshop and that can be shared with company colleagues. It also can be used to help in practicing the new skills acquired from the workshop, and implementing them into your businesses.

### Who Should Attend?

This course is designed for VPs, Directors, Executives, Senior Manager and Head of Department of Public, Private Sectors and NGO from the following portfolios:

- ✓ Corporate Communications
- ✓ Internal Communications
- ✓ Public and Press Relations
- ✓ Sales Distribution
- ✓ Marketing
- ✓ Self-Employed Professionals
- ✓ Business Development
- ✓ Project Management
- ✓ Performance Management
- ✓ International Operations



Organized by: \_\_\_\_\_

