

# Talent Analytics

Utilizing employee data for better workforce planning  
& business performance

20th - 21st November 2017  
Kuala Lumpur, Malaysia

## Major benefits of attending – you will be able to:

- **UNDERSTAND** how and where to use analytics
- **CRITIQUE** data that is presented to them
- **BUILD BUSINESS CASES** for projects that involve analytics
- **LEARN** a variety of the more advanced People Analytics techniques
- **COMMUNICATE** data analysis to peers and clients
- **CHANGING** behaviors through data
- **DEVELOP** new, model-based ways of understanding organizations

## WHY YOU SHOULD ATTEND

Despite the abundant data that companies possess, very few are capable to utilize this data for making sound human capital decisions, mostly as there is a lack of knowledge and skill on this topic. A recent study by Deloitte found that only 10% of companies are using analytics to solve talent challenges and only 4% are using analytics to predict and forecast future talent needs and outcomes. The majority of companies (84%) that use data only for reporting are at a significant disadvantage as companies that use HR data analytically (as opposed to using it only for reporting) have higher than average stock returns, more effective HR practices and more credible HR teams.

It has been shown that companies that engage in effective human capital analytics outperform their competitors in several aspects, including; quality of hire, retention, leadership capabilities, while also being ranked higher in their employment brand.

## WHO SHOULD ATTEND

- ✓ Chief Talent Officers
- ✓ Chief Human Capital Officers
- ✓ Chief Human Resources Officers
- ✓ Chief Learning Officers
- ✓ VPs, Directors and Managers of Human Resources
- ✓ VPs, Directors and Managers of Performance Management
- ✓ VPs, Directors and Managers of Organizational Development
- ✓ VPs, Directors and Managers of Education and Learning
- ✓ VPs, Directors and Managers of Strategy and Workforce Planning

From all industries

Organized by: \_\_\_\_\_



WE SOLVE YOUR PUZZLE