

# Employee Engagement in Difficult Times

## ENGAGE!

How to enhance, improve and increase employee engagement during difficult times

17th - 18th August 2017  
Kuala Lumpur, Malaysia

### Free Takeaway

- **People Artists: Drawing Out the Best in Others at Work.** (book or e-book)
- **How to Get the Top 10's of Employee Engagement** - 32 authors offer their unique top 10 lists on engagement in this 95-page e-book
- **Additional free access to leading e-books, papers, videos, blog posts, on employee engagement**

## Major Benefits of Attending

You will achieve the following benefits from attending this event:

- **ENSURE** that both you and your organization are better at understanding and implementing employee engagement
- **WEAVE** employee engagement with strategic objectives for the maximum benefit of customers, the organization, and employees
- **LEARN** about the latest innovative conceptual, cognitive, emotional, and behavioral developments and practices in employee engagement
- **TRANSITION** your company or organization from early stages of employee engagement to more robust and powerful ways to engage
- **ARTICULATE** a solid business case for engagement where you work
- **DESIGN** experimentation methods with employee engagement to determine what works best within your organization
- **PRACTICE** micro engagement methods to foster and enhance your personal engagement and the engagement of employees who directly report to you
- **ASSESS** your current state of engagement and develop an action plan to both increase and improve engagement while also making it sustainable.
- **CREATE** an organization where employees look forward to coming to work, feel connected to the organization and strive to make a difference

## Why you Should Attend?

Employee Engagement has been on our radar for 26 years. This is your opportunity to get the most from what employee engagement has to offer. This is an ideal workshop whether you are just beginning the engagement journey or if you have been working on engagement for many years and your engagement efforts are in need of a refresh.

David Zinger travels to Asia infrequently so this is a unique opportunity to spend two days with him to enhance and increase engagement for yourself, your employees, and your organization. David has devoted over 18,000 hours on employee engagement, written 4 books and 3000 blog posts on engagement, work, and leadership. He also hosts and manages the global Employee Engagement Network with over 7000 members.

## Who Should Attend?

In a strong organization everyone plays a part in improving and increasing employee engagement for the benefit of all. Engagement is much more than an HR or Internal Communications task. It is a line issue focused on how we work, manage, and lead.

Specific participants who would benefit from this workshop include

- ✓ C-Suite executives to help them fully understanding and support and ensure engagement it tied in with strategic objectives.
- ✓ HR and Internal Communications VPs, Directors, and Managers who are often tasked with championing engagement in their organizations
- ✓ Managers, Directors and managers of strategy or organizational development
- ✓ VPs, Directors and Line managers who use engagement to achieve results while building relationships.

Organized by: \_\_\_\_\_



WE SOLVE YOUR PUZZLE