Artificial Intelligence for Business Executives

Fundamentals of Artificial Intelligence, Machine Learning, Deep Learning & Robotics

23rd & 24th November 2017
Kuala Lumpur, Malaysia

Major benefits of attending – you will be able to:

Following this workshop, delegates will:

- **GAIN** an understanding of the fundamentals and business applicability of widely adopted disruptive technologies like Artificial Intelligence (AI) Machine Learning (ML), Deep Learning and Robotics
- **GAIN** insights, through examples & use cases, about the disruptions, business models, tasks, decision support systems and projections that AI powered apps & systems can bring about in various functional domains of a corporation
- **UNDERSTAND** the steps involved in the process of deploying AI based tools and apps in one's organization and also the specializations and skills needed to become an AI professional
- **DEFINE** business objective and expected benefits from AI, ML, DL and Robotics
- **SELECT** an AI Technology Stack to use applicable back at work
- **IDENTIFY** the data sources and data types
- **IDENTIFY** the relevant AI technologies to use back at work
- **LIST** the benefits of their approach relevant to business objective and expected benefits

WHY YOU SHOULD ATTEND

A computer can beat the world chess champion and understand voice commands on your smartphone, but real artificial intelligence has yet to arrive. The pace of change is quickening, though. Because of new computing technologies, machine learning today is not like machines learning of the past. It was born from pattern recognition and the theory that computers can learn without being programmed to perform specific tasks; researchers interested in artificial intelligence wanted to see if computers could learn from data. The iterative aspect of machine learning is important because as models are exposed to new data they are able to independently adapt. They learn from previous computations to produce reliable, repeatable decisions and results. It's a science that's not new – but one that has gained fresh momentum.

This program is for executives and professionals who want to learn about the capabilities of Artificial Intelligence, Machine Learning and Deep Learning that are coming to pervade the world and workplace and are finding acceptance in almost all the industries and sectors to solve many practical problems of cost management, sales growth and technological innovation. The program covers concepts, ideas and applications from leading companies and several use cases from the domain of interest to illustrate how these technologies can solve problems and create competitive advantage.

WHO SHOULD ATTEND

This workshop is specifically designed for:

- ✓ Chief Executive Officers
- ✓ Chief Operation Officers
- ✓ Chief Innovative Officers
- ✓ Chief Technology Officers
- ✓ Chief Data Officer
- ✓ Chief Analytics Officer
- ✓ Vice Presidents/Director of IT
- ✓ Head of Research & Development
- ✓ Managers and Executives

Organized by:

WE SOLVE YOUR PUZZLE