

# BUSINESS INTELLIGENCE: DATA ANALYTICS AND REPORTING TECHNIQUES

Learn the Best Practices for Leading Analytics Resources and Acquire the Tools for Analytics Based Decision Making

16th & 17th November 2017  
Kuala Lumpur, Malaysia

By attending this 2 day training course, you will be able to:

By end of this course, delegates will be able to:

- **LEARN** how to make smarter analytics-based decisions; how to organize resources; how to lead quants; how to plan for analytics needs; how to identify new business analytics applications; and where you need to invest your efforts
- **UNDERSTAND** the Strategies and Tactics as they were developed by the previous generation of managers and quants
- **IDENTIFY** the Three Pillars of Best Statistical Practice, and three Building Blocks for supporting a strong business analytics environment
- **LEARN** how to measure your corporation's Business Analytics Maturity
- **LEARN** the Tools for Analytics-Based Decision Making

## Why you Should Attend?

This workshop will share best practices for implementing business analytics within the corporation. These are the lessons learned from the last generation of quants selected from numerous corporations. Case studies will illustrate how these ideas work in practice. Group discussions will help attendees improve their leadership capabilities and identify opportunities for improving the application of business analytics.

This workshop will follow, "A Practitioner's Guide To Business Analytics", with occasional supplements. The book is a blue print for understanding how analytics works in the corporation; how to make analytics-based decisions; how to organize resources; how to lead quants; how to plan for analytics needs; how to identify new business analytics applications; and where you need to invest your efforts. A number of case studies will be covered, which illustrate the rationale behind the best practices.

This guidance can help participants explain to their leadership and colleagues what their corporation needs to change to complete on business analytics and better leverage Big Data. Participants are encouraged to bring their problems, their org charts, their plans for discussion after, or in some cases, during the workshops. Participants can learn Business Analytics based Decision Making by using proper tools and also participate in group discussion that helps in applying the tools to solve problems.

## Who Should Attend?

This seminar is specifically designed for:

- ✓ Business Professionals
- ✓ Business Analysts
- ✓ Data Analysts
- ✓ Research Analysts
- ✓ Finance Professionals
- ✓ Marketing and Sales Professionals
- ✓ HR Professionals
- ✓ IT Professionals
- ✓ Administrative Staff
- ✓ Supervisors
- ✓ General Business Professionals
- ✓ Staff from any function who need to learn and apply state-of-the-art data analysis techniques to their daily business reporting and decision making

Organized by: \_\_\_\_\_



WE SOLVE YOUR PUZZLE