

# ADVANCED CHANGE MANAGEMENT MASTERCLASS

Dollar in Change - Learn different strategies and trends in change management and develop the art of persuading others in accepting change

4th – 5th October 2017  
Kuala Lumpur, Malaysia

DELEGATES ARE  
REQUIRED TO BRING  
THEIR LAPTOP FOR  
EXERCISE AND  
PRESENTATION  
PURPOSES

## Free Takeaway

An unabridged version of "Change Management & Knowledge Continuum" by Dr Arayan Richard Jenkins (softcopy)

## Major Benefits Of Attending:

By end of this course, delegates will be able to:

- **UNDERSTAND** why some organizations fail in change management
- **UNDERSTAND** how people handle change and why their reactions matter
- **PLAN** stages of a change process and increase the likelihood of success by adhering to proven principles of change management
- **UNDERSTAND** why people are afraid of change and use behavioural techniques to overcome their resistance to change
- **IDENTIFY** skill gaps and required infrastructural changes through a structured approach
- **EVALUATE** people's performance and use coaching and mentoring to motivate them towards change
- **USE** various tools to identify which areas you need to focus on the most and brainstorm ideas on how to change process forward

## Why you Should Attend?

To organizations that undergo changes, it is important to be aware of implementing the proper changes so that there is a smooth flow. Not only that, organizations should understand that it is vital to plan and apply the correct strategy to implement changes that can be accepted by everyone in the organization.

Have you thought why change is important in an organization? Have you wondered how changes can be implemented throughout an organization? Are there strategies that can be followed to implement changes? How would employees perceive the changes made?

In this workshop, you will be exposed on how to implement and execute changes that can bring more success to your organization. Further to that, the discussions will be helpful in understanding the techniques and practical application of change management in organization.

## Who Should Attend?

The seminar is specifically designed for:

- ✓ Chief Executive Officer (CEO)
- ✓ Chief Operating Officer (COO)
- ✓ Head of Departments
- ✓ Managers
- ✓ Team Leaders
- ✓ Human Resource Directors
- ✓ Non-financial Executives
- ✓ Decision Leaders
- ✓ Change Managers
- ✓ Consultants

Organized by: \_\_\_\_\_



WE SOLVE YOUR PUZZLE